

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
308440-2	09/02/12	September 2012	08/27/12 - 08/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	308440	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/28/12	11pm Action News Updat	11-1135pm M-Sun	1111---	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 1111--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM12T03H \$1,600.00 NM 4 WXYZ Tu 08/28/12 11:30 PM 11pm Action News Update 11-1135pm M-Sun :30 CPM12T03H \$1,600.00 NM									
2	08/22/12	08/28/12	5am News M-F	5-6am M-F	111-1--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 111-1-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 5:40 AM 5am News M-F 5-6am M-F :30 CPM12T03H \$400.00 NM 4 WXYZ Tu 08/28/12 5:11 AM 5am News M-F 5-6am M-F :30 CPM12T03H \$400.00 NM									
3	08/22/12	08/28/12	Action News 6am	6-7am M-F	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 08/27/12 6:28 AM Action News 6am 6-7am M-F :30 CPM12T03H \$650.00 NM 5 WXYZ Tu 08/28/12 6:30 AM Action News 6am 6-7am M-F :30 CPM12T03H \$650.00 NM									
4	08/22/12	08/28/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 08/27/12 7:49 AM M-F 7-9am 7-9am M-F :30 CPM12T03H \$650.00 NM 5 WXYZ Tu 08/28/12 7:29 AM M-F 7-9am 7-9am M-F :30 CPM12T03H \$650.00 NM									



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
308440-2	09/02/12	September 2012	08/27/12 - 08/28/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/28/12	M-F 11a-12n	11am-12pm M-F	1111---	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 1111--- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 11:21 AM M-F 11a-12n 11am-12pm M-F :30 CPM12T03H \$700.00 NM 4 WXYZ Tu 08/28/12 11:44 AM M-F 11a-12n 11am-12pm M-F :30 CPM12T03H \$700.00 NM									
6	08/22/12	08/28/12	M-F 12-1pm	12-1pm	111-1--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 111-1-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 08/27/12 12:29 PM M-F 12-1pm 12-1pm :30 CPM12T03H \$450.00 NM 4 WXYZ Tu 08/28/12 12:41 PM M-F 12-1pm 12-1pm :30 CPM12T03H \$450.00 NM									
7	08/22/12	08/28/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 08/27/12 5:47 PM 5-6pm M-F 5-6pm M-F :30 CPM12T03H \$800.00 NM 5 WXYZ Tu 08/28/12 5:25 PM 5-6pm M-F 5-6pm M-F :30 CPM12T03H \$800.00 NM									
8	08/22/12	08/28/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 08/27/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 CPM12T03H \$900.00 NM 5 WXYZ Tu 08/28/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 CPM12T03H \$900.00 NM									
9	08/22/12	08/28/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 08/27/12 7:11 PM M-F 7-730p 7-730pm M-F :30 CPM12T03H \$900.00 NM 5 WXYZ Tu 08/28/12 7:28 PM M-F 7-730p 7-730pm M-F :30 CPM12T03H \$900.00 NM									

Total Spots **18** Gross Total **\$14,100.00**

## Payment Terms 30 Days

Agency Commission **\$2,115.00**

Net Amount Due **\$11,985.00**